

张馨予, 胡宇轩, 张忠义, 傅钰涵, 谢屹 (2021) 中国公众的国际野生动物保护意愿调查: 以非洲象为例. 生物多样性, 29, 1358–1368.

<http://www.biodiversity-science.net/CN/10.17520/biods.2021082>

附录4 结果方程模型信度和聚敛效度检验结果

Appendix 4 The results of reliability and average variance extracted

	Cronbach's Alpha	Composite reliability	Average variance extracted
态度 Attitude	0.832	0.924	0.576
规范 Norm	0.922	0.962	0.782
知觉行为控制 Perceived behavior control	0.843	0.846	0.646
过去经验 Past experience	0.695	0.874	0.540
保护意愿 Intention	0.909	0.910	0.771